





Need-To-Knows from the Advocacy Chair

Amy Hairston ahairston.mcea@gmail.com

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It's Concert Season! Many of our amazing Maryland music educators already have their first concerts, cluster events and recruiting activities in the bag. Even though things are just getting settled for this school year, we are already gearing up for a strong year in 2022-2023, setting the stage for all of our students, staffing and resources to be in place. I encourage everyone to speak out (frequently, and loudly!) about how to support music education in your district, with the support of students, parents & caregivers, administrative teams, arts coordinators and community members.

#artsAREeducation #wealldeservearts https://aems-edu.org/

See you in the new year!

State Arts Funding- A New Approach



A new proposition to fund arts education in California may be making its way to the ballot box in 2022. Take a look at how this proposition is gaining traction and could pave a new way for many of us to advocate for arts ed funding going forward.

CA Arts Spending Initiative
CA Proposition
Stand Up 4 Music

Graduation Seal of Fine Arts- Virginia

Virginia is a few small steps away from approving a state Seal of Fine Arts to accompany the high school diploma. This is a

Partners in Recruiting & Retention



"Before embarking on a new advocacy initiative, it is important to develop a **coalition** of supporters to increase the chances of success, so you are not going it alone."

Who are your partners in the school community when it comes to recruiting new students and retaining your current ones? Identify who can and should be on your team. Check out NAfME's <u>Local Advocacy</u> Action Plan for more ideas.

Checking Up on MD's ESSER Funds



huge positive step to acknowledge the dedication that our students exhibit. Stay tuned for updates on Maryland's path to adding this seal, and how you can help.



Currently, 20 states and DC have included music in their state plans for ESSER funding, but Maryland is not one of them. We need to ask how these funds will be allocated at the county level, and ensure that music is included!

ESSER Funding Toolkit

